



DENNIS MOY



*FOOD ENTHUSIAST - FATHER OF 3
ENVIRONMENTALIST - BOOTSTRAP INNOVATOR
MARKETER - RESTAURATEUR - 3RD GENERATION
CHEF - MOTORCYCLE ENTHUSIAST - BOOT SLINGER
ROADTRIP ADVENTURER.*

Denny has spent his entire career in CPG F&D industry and most of his life obsessing with new ways to tinker & reinvent new & unique food experiences. He believes that at the heart of food are relationships and finding a new way to tell an ageless story is the essence of what ignites our love for food.

An industry veteran with marketing and innovation roles across brands and companies like Lipton®(Unilever), Pillsbury™(General Mills), Tropicana®(Pepsico), Kellogg's® and most recently served as Director of Innovation at Enjoy Life Foods (Mondelez®), where he helped multiple award-winning (including 2019 NEXTY Expo West) new products Protein Bites & Breakfast Fruit & Oat Ovals. Within each role of his career, Denny has made it a personal & professional mission to contribute back to making a positive social and or environmental change in the industry including leading efforts with Rainforest Alliance, No Kid Hungry & Feeding America among others.

Prior to entering the CPG side of food & beverage, Denny worked for his family restaurant business at the early age of 8 as well as starting his first LLC business in food delivery at the age of 16.

In his personal life, he is married to his loving wife Bethany and enjoys seeking new adventures with his three children Clementine, Truman & Ellis who inspires his creativity as much as they test his patience.